



Tidewater Winds Concert Band

SPONSORSHIP PACKET 2019-2020

Opportunities abound for you to get involved with Tidewater Winds.
Read below about all of the events taking place and how to support the Winds!

Michael Kerry Williams
ExecutiveTWW@gmail.com
757-214-4649 / 757-480-0953

Tidewater Winds
Concert Band
John Brewington, Music Director

Dear Tidewater Winds Supporter,

It is with great pleasure that I address you as the Executive Director for Tidewater Winds. Since 1985, this organization has provided free summer concerts to the communities of Hampton Roads and continues to be a hidden treasure for this region. I am excited to share the many opportunities to become involved in our mission, work and concerts.

Tidewater Winds maintains a July concert series in the Seven Cities. Each summer hundreds of audience members lives are enriched with our free programming and quality entertainment. In addition, the Winds provide an educational opportunity to local high school and college students as they audition for intern positions with the professional ensemble. The twenty selected interns perform the same repertoire as our regular members, receive an educational master class, and are assigned a mentor for the season. This year we are opening three administrative arts-intern positions to assist with marketing, publishing, communications and office management. These interns receive school credit and stipends for their work.

Tidewater Winds serves a vital role in the region and we are asking for your support to help maintain our many community offerings. Our audience is diverse and includes seniors, veterans, military families and people from all backgrounds. While there is no expense to our audience, there is also no price you can place on the accessibility of music and the preservation of this unique American art-form.

I ask you to consider a meaningful donation, sponsorship or advertisement in our program guide to help us offset our expenses. Your partnership is valued, respected, and vital to our community success. Donated funds will not only support the costs of providing our large concert band but will also assist several local student-interns in their professional journey.

Enclosed, you'll find information on sponsorship levels, donations and advertising opportunities to celebrate the summer with the Winds. Volunteers are also needed to help support our concerts and we would love to feature your business in our materials. I look forward to talking to you personally about your choice of involvement and the long-term goals of our work. I hope to see you at our concerts!

Sincerely,



Michael Kerry Williams
Executive Director
757-214-4649

WALL EINHORN & CHERNITZER

— CPAs & ADVISORS —

To Whom It May Concern,

As a founding shareholder of Wall, Einhorn & Chernitzer, P.C., it is with great respect that I write in support of Tidewater Winds. This professional concert band was founded in 1985 with the intent of providing free, high-quality concerts to the people of Hampton Roads. Today they continue to fulfill that mission by providing over twenty summer concerts across the region absolutely free of charge. This noble endeavor makes this unique concert band accessible and affordable to our communities.

The programming of Tidewater Winds is creative and enjoyable, offering four weeks of themed programs every summer. While their audience is diverse, they tend to attract seniors, veterans, military families, music students, and several "at-risk" populations. Their audiences are loyal and enjoy every note from the 55-piece ensemble.

I offer this letter of endorsement supporting Tidewater Winds and hope you will consider helping them reach their annual musical and financial goals through a partnership or sponsorship. Their organization thrives on the same qualities as the Winds, professionalism, friendliness, and excellence. This is one of the true treasures of Hampton Roads, and they deserve our support.

So on behalf of Wall, Einhorn & Chernitzer, P.C., I thank you for your time and consideration.

Thank you!



Martin A. Einhorn, CPA/ABV, CVA
Managing Shareholder

CONFIDENCE | COLLABORATION | COMMITMENT

P: 757.625.4700 F: 757.625.0527 www.wec-cpa.com
150 West Main Street, Suite 1200 Norfolk, Virginia 23510

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Virginia Society of Certified Public Accountants

Tidewater Winds

Concert Band
John Brewington, Music Director

Board of Directors

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Michael Kerry Williams

Music Director

John Brewington

Business Manager

Marty Brown

Personnel Manager

Chad McGill



We Need Your Help!

Tidewater Winds is one of a handful of Professional Concert Bands like it in the country, working to preserve the Sousa-style tradition of free summer concerts and Americana Music. The Winds are a 55-piece Concert Band performing creative programs with unique repertoire and contemporary commissioned works that emphasize this unique style of music. This concept ensures accessible, high-quality music for all people with special attention given to our Military Families and Veterans.

Music is one of the great joys of life. It is full of expression, emotion, and can evoke forgotten memories. Our quality of life should include opportunities to experience music. From an audience of senior citizens fondly remembering their youth, to a concert hall full of veterans coping with change... music is essential to life. With your help, we can make this joy available to so many who find comfort and peace in a the few bars of music that can last them a lifetime. Please consider a donation or sponsorship to support our free summer concerts and bring smiles to our communities! Thank you!

Tidewater Winds
PO Box 62000
Virginia Beach, VA 23466

Calendar of Events

Virginia Legends Concert

Summer Concert Series Themes

"I'm Overture It"

"Bond and Beyond"

"Out of the World"

Halloween Family Concert

Holiday Concert

December, Sandler Center 7:30 PM

March 6

Paint with the Winds-Pinots Palette

May 17 Hell's Point Golf Tournament

October 6 Top Golf Fundriaser

VIP Dinners and Guest Speakers

Meet and Greets



Tidewater Winds Music Director
Maestro John Brewington

2019 Free Summer Concert Season

Tidewater Winds celebrates its thirty-fourth season with an incredible line-up of programming, guest ensembles and soloists. The summer of 2019 will be a celebration beginning with the most popular film and Broadway overtures, entitled "*I'm Overture It!*" The next week of July themes explores Hollywood's greatest music from science fiction adventures including Star Trek, Star Wars and much more. Our final week in July concludes with an adventurous musical experience called "*Bond and Beyond*", where you will hear familiar tunes from James Bond to Jason Bourne, maybe even a few super heroes too! This is a thrilling musical finale and we hope you will join us!

Education

Looking ahead, we are pleased to provide educational support to our student interns each year. We are expecting twenty students to intern with us this season. Each student receives a Band mentor, a free Master Class, and professional concert experience unlike any other in the state. These students compete for our annual scholarship, which acknowledges excellence in their achievements. The scholarship is paid directly to their college of choice to help further their education.

Why the Winds?

Tidewater Winds draws audiences from the farthest regions of Hampton Roads and as far away as Richmond, Washington DC and North Carolina. While many of our attendees are regular supporters, we also make a strong impact in the community by reaching out to the home-bound and their caregivers, at-risk students, Senior Living Centers, Retirement Facilities, Community Centers, Veterans, Military Families and City Parks and Recreation Facilities. It is important to us to make these programs available to those who are most in need. We perform to give mindfulness, quality of life, emotional connections, socialization and simply for the joy of music. With your help, we can continue to bring our many diverse audience members together, under one roof, to experience a larger than life sound, and a musical heritage not found in most parts of the world. Thank you for your support and for helping us preserve this unique format of our American Musical Heritage!

CORPORATE SPONSOR AND ADVERTISER FORM

SUPPORT OUR PROFESSIONAL CONCERT BAND BY PURCHASING A PROGRAM ADVERTISEMENT Please complete the questions below:

Company Name

Contact Name

Title

Street Address

City/State/Zip

Telephone email

Website

_____/_____/_____ \$ _____ \$ _____
Date Amount of Summer Concert Sponsorship Other

Advertisers please check one: _____

SUMMER PROGRAM ADS DUE BY April 15, 2019

\$600 Full page AD 4.3/4"W x7.3/4"H

\$300 Half page AD

\$150 quarter page AD

Ads must be in a pdf. file and sent to:

Michael Kerry Williams, ExecutiveTWW@gmail.com

Make checks payable to:

Tidewater Winds

PO Box 62000

Virginia Beach, VA 23466

To use a credit card, please contact: Marty Brown at 757-480-0953

Tidewater Winds
PO Box 62000
Virginia Beach, VA 23466

Pizza with a purpose.

Bring in this flyer, present it to your server, and we'll donate **20%** of your check to the organization listed below. Purchases include dine in, take out, catering and all beverages.

Fundraiser in Support of:
Tidewater Winds
July 30th 2019
All Day at California Pizza Kitchen

Valid at these Hampton Roads area locations:

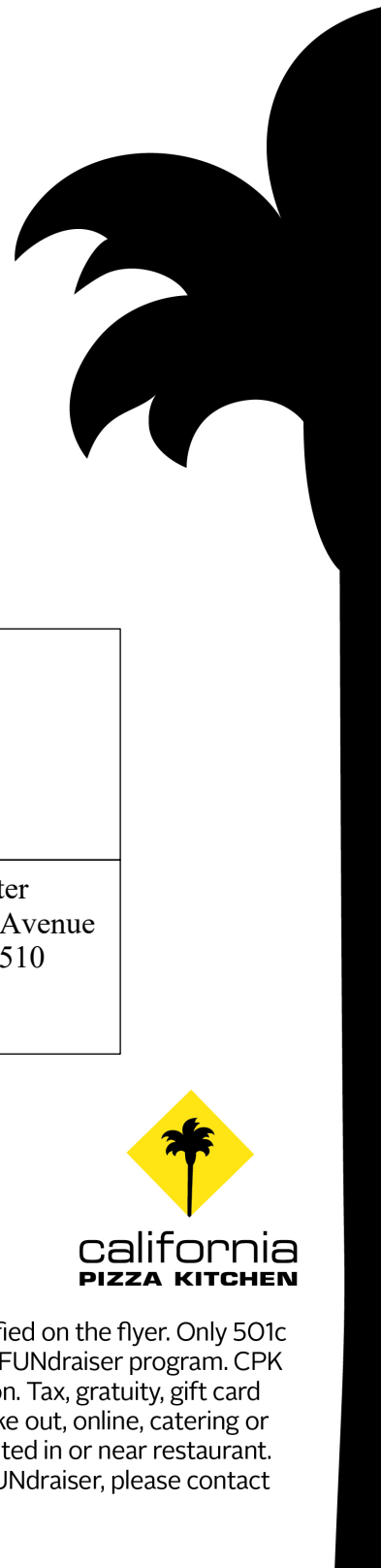
Town Center
200 Central Park Avenue
Virginia Beach, VA 23462
(757) 456-2630

MacArthur Center
300 Monticello Avenue
Norfolk, VA 23510
(757) 622-7190

Join the **Pizza Dough™ Rewards program** on your next visit or at **cpk.com** and receive a **free** Small Plate for registering.



FUNdraiser offer valid only on the date(s) and at the CPK location identified on the flyer. Only 501c organizations and non-profits schools are eligible to participate in CPK's FUNdraiser program. CPK will donate twenty percent of food and beverage sales to the organization. Tax, gratuity, gift card and retail sales are excluded from the donation. Offer valid for dine in, take out, online, catering or curbside orders. Not valid for delivery orders. Offer void if flyer is distributed in or near restaurant. For more information about the 501c organization participating in the FUNdraiser, please contact the organization directly.





ANNUAL SPONSORSHIP LEVELS

MARCHERS - \$10,000

Digital advertising monthly updated impressions
Full sized banner displayed at all concerts throughout the season.
Large logo with prominent placement on TW website with hyperlink to your website
Showcase on Social Media pages--to include weekly sponsorship recognition posts
VIP Member at Special Event, prominent program placement

TRUMPETERS - \$5,000

Full sized banner displayed at debut of all concerts
Digital advertising monthly impressions
Large logo with prominent placement on TW website with hyperlink to your website
Showcase on Social Media pages--to include weekly sponsorship recognition posts

DRUMMERS - \$2,500

Digital advertising monthly impressions
Large logo with prominent placement on TW website with hyperlink to your website
Showcase on Social Media pages--to include weekly sponsorship recognition posts, e-newsletter

CONDUCTORS - \$1,500

Digital advertising monthly impressions
Large logo with prominent placement on TW website and monthly e-newsletter with hyperlink to your website

COMPOSERS (Corporate) - \$1,000

Digital advertising monthly impressions, program acknowledgment
Large logo on TW website with hyperlink to your website

SOLOISTS (Individual)- \$750

Acknowledgement in program and on TW website

Tidewater Winds
PO Box 62000
Virginia Beach, VA 23466



EVENT SPONSORSHIPS

Halloween "Spooktacular!"

\$5,000 level

Tidewater Winds main concert event is directed toward families and fun! This daytime Halloween program will not only draw a large audience to the Sandler Center in Virginia Beach, but will also provide fun activities in the lobby, a trunk or treat on the street and bounce houses before the show. The Winds Big Band Music will certainly be a Thriller!

Sponsor A Concert

\$5,000 per concert (17 available)

Offering free summer programs is an expensive and ambitious endeavor. But we see the importance and the necessity as did our founder Sydney Berg. Enriching communities through music is nothing new but partnering that enrichment with the preservation of the Big Band American art form is critical. Play a major role in keeping the art alive and enjoyed by all with a meaningful gift.

Annual Golf Tournament

\$5,000 / \$2,500 / \$1,000

A fun and energetic golf tournament designed for everyone to join in supporting our summer concert series and student intern education program. Your sponsorship helps us build our community, provide seats at venues for underserved populations and explore new repertoire to inspire our audiences. Let's make music available to everyone.

Swingin' at Top Golf

\$5,000 / \$2,500 / \$1,000

Sponsor this event with plenty of visibility as Tidewater Winds partners with you and Top Golf to help support our educational initiatives. This is a fun Sunday afternoon for family and friends to get involved and play for several prizes including a chance to win a \$10,000 hole in one prize!

Brews with Brewington

\$2,000

Sponsor an outing with the Winds at one of our many local brewery partners and have your name associated with an evening of friendly beer themed music and many jazz standards. These outreach opportunities help build awareness and community participation!

Friends of the Winds

\$1,500 Annual Sponsorship

Our newly organized support base "Friends of the Winds" emphasizes support for the Winds with newsletters, summer music learning, presence at community events and liaisons to the musicians. Help train them to become docents and provide them with the materials they need to build audiences.

Open Rehearsal Nights

\$1,000 (5 total sponsors)

Our rehearsals are now turned into a special meet and greet review open to donors, community leaders and volunteers. Part of the working rehearsal is viewed by attendees and then we leave to gather for a meet and greet session with notes from the Maestro on the upcoming program. Get intimate with the Winds and see how we operate.

Meet and Greet

\$750

Consider sponsoring a pre-concert meet and greet that helps communicate our work, impact and mission to individuals and prospective partners in our community.

Intern Program

\$500 per student (20 total)

Support our educational impact by sponsoring a high school intern. A limited number of students receive the opportunity to perform with the Winds, side-by-side with professional musicians, for an experience that will pave their futures.

Docent Program

\$250 per docent (10 total)

Support our community outreach program with a small donation to underwrite the cost of our community forum and pre-program education. Our docents are trained to visit libraries, museums, and community centers to introduce upcoming programs educating on the music, history and theme of the concert.

**Tidewater Winds
PO Box 62000
Virginia Beach, VA 23466**



Tidewater Winds Golf Tournament
Friday, May 17, 2019 at Hell's Point
 2700 Atwoodtown Rd, Virginia Beach, VA 23456
 Registration begins at 7 am, Shotgun Start at 8 am!

Presenting Sponsor \$2,500

- Banner with brand in prominent location
- Two foursomes at the event
- Company listed on our website

Lunch Sponsor \$500

- Banner with Company brand in prominent location.
- Company listed on our website.

Event Sponsors \$1,500

- Banner with Company brand in prominent location.
- One foursome at the event.
- Company listed on our website.

Beverage Sponsors (2) \$500

- Sign on beverage cart.
- Company listed on our website.

Longest Drive Sponsor \$200

- Sign on Longest drive hole

Hole in one Sponsor \$250

- Sign on one hole

Closest to the Pin Sponsor(4) \$200

- Sign on one par 3 hole

Hole Sponsor \$150

- Sign on one hole

Team Sponsor \$500

- One foursome

Golf Ball Sponsor \$500

- Sign at driving range

Individual Golfer \$125



***For more information please contact Tidewater Winds Board Treasurer Bart Barton at bart@ait-inc.net
 Tidewater Winds Office 757-480-0953***

**Tidewater Winds
 PO Box 62000
 Virginia Beach, VA 23466**

Please join us for the Tidewater Winds Golf Tournament
Friday, May 17, 2019 at Hell's Point
Hell's Point Golf Club!
Registration begins at 7 am, Shotgun Start at 8 am!

Tidewater Winds Golf Tournament Registration 757-480-0953

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Player 2 _____ Player 3 _____ Player 4 _____

- Enclosed is a check made payable to Tidewater Winds
- Credit Card
- Name on Card

Card Number

Card Expiration Date (MM/YY)

CVV

Signature _____ Date _____

Tidewater Winds
PO Box 62000
Virginia Beach, VA 23466

Tidewater Winds is a 501©(3) non-profit organization. All contributions are exempt from federal income tax under Section 501©(3) of the Internal Revenue Code

Tidewater Winds Office 757-480-0953

Tidewater Winds

Concert Band

DATE: Pre-Concert Silent Auction

StartTime: 7:30 PM

Location: Hampton Roads Venues

Tidewater Winds 501 © 3 Non-Profit

54-1637882

P.O. Box 62000

Virginia Beach, VA 23466

(757) 480-0953

Donation

Business Name:

Address:

Phone Number:

Contact Person:

Gift Certificate:

Amount:

Item:

Value:

Michael K. Williams

Executive [DirectorExecutiveTWW@gmail.com](mailto:ExecutiveTWW@gmail.com) 757-214-4649

Deadline:

May 13, 2019

Tidewater Winds thanks you for your contribution. We appreciate your support as we continue our mission of providing free entertainment throughout Hampton Roads in a family safe environment for all.

Tidewater Winds
PO Box 62000
Virginia Beach, VA 23466

Tidewater Winds

Concert Band

Golf Tournament Gift and Silent Auction Items

DATE: Friday May 17, 2019

Start Time: Shotgun 8:00 am

Location: Hell's Point Golf Club

Address: 2700 Atwoodtown Rd,
Virginia Beach, VA 23456

Tidewater Winds 501 © 3 Non-Profit # 54-1637882

P.O. Box 62000

Virginia Beach, VA 23466

(757) 480-0953

Business Name:

Address: Phone

Phone

Number:

Donation Item:

Gift Certificate:

Amount:

Item:

Value:

Michael K. Williams
Executive Director ExecutiveTWW@gmail.com 757-214-4649

Deadline:
May 13, 2019

Tidewater Winds thanks you for your contribution. We appreciate your support as we continue our mission of providing free entertainment throughout Hampton Roads in a family safe environment for all.

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PO Box 62000
Virginia Beach, VA 23466**